

Member Spotlight Interview Questions



N.B. This is not a sales pitch, this is an opportunity for the group to get to know each other, learn what they do in business, and know how they can best refer if they know someone who will benefit from their services.

Introduction (President):

- Name
- Business
- Industry

Interview:

1. **Business** (Ask both)
 - Why did you start your business?
 - What makes you unique to your competitors?
2. **Spotlight** (Select 1 only)
 - What are the 3 biggest challenges/problems you solve for your customers?
 - What is your best client/customer success story?
 - What should people look out for to help refer business to you?
3. **Vision** (Select 1 only)
 - What Kingdom impact do you aim to have through your business?
 - What is your big vision for this year?
 - What is your heart for the community?